



Key Sales Information:

Web Site: <https://sellersection.entertainment.com> (no www first)
Order Books NO Shipping: <https://entertainment.com/support> (no www first)
Account Number: 968937
Product:11CB
Customer Service 877.248.CARE
Make checks payable to: **Montgomery Cougar Football Club (MCFC)**

Mark Your Calendars with Sales Target Dates:

August 19	3:15 – 3:45	MPAC – Mandatory Student Sales Meeting
August 19	7:00	Distribution of books outside locker room
August 27	3:30 – 3:45	Team Captain's checkpoint MPAC. NO MONEY.
September 2	3:30	Final Check-in and incentive sizing
	4:00 – 6:00	Pool Party for Players MHS
	5:45	Sales Awards

Check List for Players:

- To assist the volunteer bookkeepers, please write a **check** to MCFC for any cash collected.
- **Turn in the internet confirmation listing your e-mail sales.**
- **Every football player will participate in the final check-in and pool party.**
- Each player that sells the required 10 books will receive a MHS Football Team Sweatshirt.
- Cash Awards: \$100 Top Sales, \$75 2nd Place, \$50 3rd Place, Top Team Members will receive \$20 each.

E-Mail Campaign sellersection.entertainment.com

Click, Send and Sell More!

E-mail campaign is great to use when selling to out of town friends and family.

This method generates an e-mail sales letter for you. A personal message can be added.

1. Go to sellersection.entertainment.com (do not enter www)
2. Create an account using either your child's e-mail address or your own.
3. Click on CONTACTS to enter e-mail addresses THEN go to COMMUNICATION to send e-mails.
4. Follow the steps to LAUNCH an e-mail campaign.

It takes 72 hours for the sales to register within the Entertainment Book System. If you want to use an e-mail campaign to sell some of your books to friends and family, please do so within the first few days of our sale to ensure you receive credit.

ORDER ANY BOOK NO SHIPPING FEES @ ENTERTAINMENT.COM/SUPPORT
This is in place of Lew delivering NJ, NYC and Long Island books.

Old Fashion Door to Door Sales
Be PROUD! Be ENTHUSIASTIC! Be CREATIVE! Be FIRST!

Use the "My Potential Buyer List" to generate a list of contacts. Think outside the box. Think outside our immediate community. Think BIG!